

## WEBINAR REPORT



The graphic is a promotional banner for a webinar. It features a black and white portrait of Mr. Pradeep Karambelkar on the right side. On the left, there is a blue and white background with text and logos. At the top left, there is a Facebook icon and the text 'Live Session'. Below that are logos for the Institution's Innovation Council and MHRD's Innovation Cell. The main title 'Entrepreneurship and Innovation as Career Opportunity' is written in a red, cursive font. Below the title, the speaker's name 'Mr. PRADEEP KARAMBELKAR' is in a yellow box, followed by his title 'Founder Director of VISION ADVISORY GROUP'. The date and time 'Tuesday, 15<sup>th</sup> December 2020' and 'Time : 2:00 PM to 3:00 PM' are listed. At the bottom left is the website 'www.sistecr.ac.in' and at the bottom right is the SISTec-E logo and tagline.

 Live Session

 INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)

 MHRD'S  
INNOVATION CELL  
(GOVERNMENT OF INDIA)

 **SISTec-E**  
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The best way of Learning..

*Entrepreneurship and Innovation  
as Career Opportunity*

**Mr. PRADEEP KARAMBELKAR**

Founder Director of  
**VISION ADVISORY GROUP**

Tuesday, 15<sup>th</sup> December 2020  
Time : 2:00 PM to 3:00 PM

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The best way of Learning..

Institutional Innovation Council (IIC) at Sagar Institute of Science Technology and Research Bhopal organized online session “**Entrepreneurship and Innovation as Career Opportunity**”. on 15<sup>th</sup> December 2020.

Most people think like being an entrepreneur is about coming up with a new idea for the business, but it doesn't stop here it also includes that how you will reach to the clients and customers in an affordable & effective way.

In a simple way, we can say that Entrepreneurship means innovations rather than sticking to conventional jobs & businesses. Having a better idea and concept about the some new product, one can think for the startup. Through this workshop a necessary knowledge and awareness about how one can start his business is explained by advisor and expert of this session.

### **Objective of Workshop:**

The objective of this program is that the students acquire necessary knowledge and skills required for organizing and carrying out entrepreneurial activities and to develop the ability of analyzing and understanding business situations in which entrepreneurs act and master the knowledge necessary to plan entrepreneurial activities.

### **Expert for the Session:**

The expert for the session was **Mr. Pradeep Karambelkar**, Founder of Vision Advisory Group Bhopal. Pradeep karambelkar is serial entrepreneur and founder of Vision Advisory group which is to investment, Healthcare, Journalism and Trainings. He is key pillar in startup Eco system of MP as Incubator, National level Mentor and Seed Investor. He is also Regional partner with India's Largest Angel Investment group Venture Catalyst.

He has been recognized as Pride of MP by Dainik Bhaskar , Icon Of Bhopal by Patrika and MADhya pradesh Ratna by MP Press club His contribution in industry academia is also recognized by The President of India. With his passion to build Entrepreneurial network in MP, he is working on his vision to make Bhopal a powerful network of 1000 local entrepreneurs in next 4 yrs. .

He initially started off by defining the words entrepreneurship and gave a clear idea of the same. "Entrepreneurship is not a career" he quoted and explained in detail how an individual can launch his/her start-up. He put some examples of local entrepreneur who started their business and become successful like **Kabadiwala.com, gadirepair.com**. Mr. Karambelkar heightened the confidence of all the attendees with his interactive session and encouraged them all to believe in themselves. He stressed that Entrepreneurship cannot be viewed as a business purely, but as a rich legacy for generations to prosper. He emphasis to set a goal and advised to become a job creator than to become a job seeker.

This workshop provided a platform on the various challenges and possible remedies which will benefit and bring a positive transformation among the future entrepreneurs.

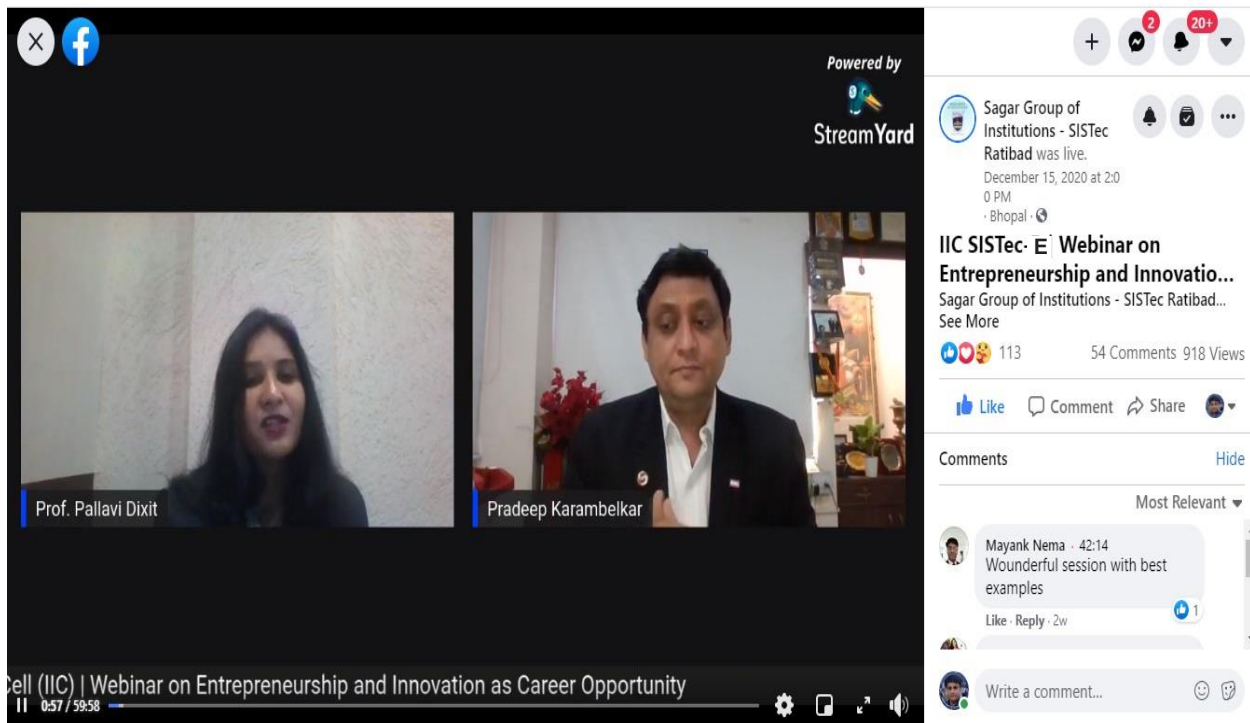
**Ms. Pallavi Dixit** starts the session with, what is entrepreneurship and how innovation and entrepreneurship are linked? **She said**, this workshop provided a platform on the various challenges and possible remedies which will benefit and bring a positive transformation among the future entrepreneurs.

The webinar ended with question answer session related to queries on risk factor and initial planning before starting a business. Around **120 participants** including students and faculties join this live session.


### Web Link of Session -

<https://www.facebook.com/sagargroupofinstitutionssistecratibad/videos/2889631174648641>


### Glimpses:



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Prof. Pallavi Dixit



Pradeep Karambelkar

## ENTREPRENEURSHIP & INNOVATION AS CAREER OPPORTUNITY


Founder, Vision Advisory Group  
 Chairman, PHD Chamber of Commerce MP  
 Regional Director, BNI Franchise  
 Founder, VP, TIE MP  
 Founder, VASPL Initiatives  
 Council Member, CII, MP  
 Co-Chairman, Bhopal Management Association




**PRADEEP KARAMBELKAR**

8:33 / 39:58 Institutional Innovation Cell (IIC) | Webinar On En

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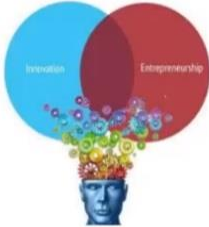
Prof. Pallavi Dixit



Pradeep Karambelkar

## INNOVATION AS THE KEY TO SUCCESS OF AN ENTERPRISE

- Innovation helps the business grow in leaps and bounds
- Innovation helps make a niche for yourself in competition
- Innovation helps meet customer needs
- Innovation is important for future growth



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